



AI SMARTCUTS

Optimize Research Work with Perplexity

Combine Perplexity and ChatGPT for more efficient data gathering and analysis.

Boost Research Efficiency Using Perplexity

This smartcut leverages Perplexity and ChatGPT to streamline research workflows, enabling users to gather, analyze, and synthesize data more efficiently. By integrating these Al tools, researchers can save time on manual data collection, focus on insights, and enhance the overall quality of their work.

Discover how to use Perplexity's advanced data retrieval capabilities combined with ChatGPT's natural language processing to boost productivity. This guide will walk you through essential steps and best practices to get the most out of this powerful AI combination.



Setting Up The Baseline

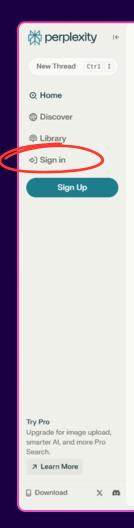
- Access Perplexity: Open Perplexity and input relevant queries to gather accurate and up-to-date research data from various sources.
- Analyze and Summarize Data: Use Perplexity's AI to analyze the collected data and generate concise summaries, extracting key information.
- **Utilize ChatGPT for Context:** Copy the summarized data into ChatGPT to generate deeper insights or contextual explanations.

Head over to Perplexity

(1) First, go to <u>Perplexity</u> and sign in using your google account or email.

You can also use their non pro search without needing to sign in.

{2} Next, explore the dashboard. Locate important features such as the prompt input box and the "Focus" button which allows you to choose what type of reference material you would like.



Where knowledge begins



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Use a professional email when signing in to streamline content management

Pro Enterprise Playground Blog Encyclopedia Careers English (English) v



Ask Perplexity a Question

(3) Decide on a question relevant to your research topic and ask it through the prompt input box.



Where knowledge begins





Review the Output

{4} Perplexity will now provide a short summary as well as links supporting that support it. You can take note of Perplexity's suggested sources for use in your research.

To continue, copy the whole summary provided by Perplexity so we can use it in ChatGPT.

Analyze the global impact of AI on labor markets in the next 10 years.







The Impact of AI on Global Labor Markets (2024-2034)

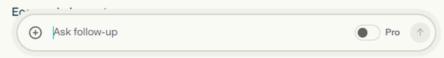
All is poised to have a significant impact on global labor markets over the next decade, with both positive and negative implications. Here's a summary of the key points:

Job Displacement and Creation

- Al could replace the equivalent of 300 million full-time jobs worldwide over the next decade 1 2
- Estimates suggest 14-30% of jobs globally could be automated by AI by 2030 ²
- However, AI is also expected to create around 90 million new jobs by 2025, indicating a strong positive labor market impact
- The World Economic Forum predicts 85 million jobs could be displaced by Al by 2025, but 97 million new roles may emerge ⁽¹⁾

Sectors and Occupations Affected

- Al is likely to affect a wide range of occupations, from customer service and receptionists to accounting, legal work, journalism, and more ⁽¹⁾ ⁽²⁾
- Educated white-collar workers earning up to \$80,000 are among the most likely to be impacted ⁽²⁾
- Al will have a greater effect on advanced economies, with around 60% of jobs exposed compared to 40% in emerging markets and 26% in low-income countries



However, Al could also worsen income inequality, as workers who can harness Al see



Process the Data using ChatGPT

- **(5)** Navigate to **chat.openai.com** for assistance in handling the data.
- **(6)** Enter the following chat prompt and use it as a reference for creating your own. Add the summary from Perplexity at the end of the prompt.
- {7} Paste the data to ChatGPT for reprocessing.
- **8** Review the Output until you receive your desired form of data. To be used in your research.



Act like a professional researcher. Use the information below {Type of Work | to give a thorough analysis}. Write your summary In a form best suited to be read by {Target Audience | Marketing Officers}. The length of your summary should be between {Word length | 500 to 1000 Words}.

The Information you need to process is below this line:

The Impact of AI on Global Labor Markets (2024-2034)

AI is poised to have a significant impact on global labor markets over the next decade, with both positive and negative implications. Here's a summary of the key points...

» Truncated prompt



When using ChatGPT to analyze data from Perplexity, provide specific prompts like "explain the implications of {data point}..."

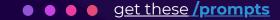


Ideological Distribution in the U.S.: A Nuanced Landscape

In examining the distribution of political ideologies across the United States, the figures provided by recent Gallup polling data offer a comprehensive snapshot of the current landscape. This distribution is crucial for understanding the socio-political dynamics that shape American policies, culture, and electoral outcomes. The primary categories under consideration are conservatives, moderates, and liberals. According to the data, U.S. adults identify themselves as follows: 36% conservative, 35% moderate, and 26% liberal. This numerical breakdown prompts an exploration into why the conservative portion of the population is marginally larger than the liberal portion and nearly on par with moderates...

Truncated response





Frequently Asked Questions

- How does Perplexity improve research efficiency?
- Perplexity uses AI to rapidly search and compile information from various sources, saving time on manual research and data gathering.
- Can I trust the data collected by Perplexity?
- Perplexity sources information from credible and diverse sources, but it's always a good practice to verify the data for accuracy.
- How can ChatGPT enhance my research findings?
 - ChatGPT can analyze and interpret data, providing additional context, generating hypotheses, or offering deeper insights based on the information collected.
- Is there a limit to the number of queries I can run in Perplexity?
 - Perplexity allows multiple queries, but frequent or complex queries may require a subscription plan for extended use and capabilities.
- How do I integrate Perplexity data into a research report?
 - You can copy and paste Perplexity's summarized data directly into your document and use ChatGPT to further refine and structure the report.

Continue Exploring

Additional resources including all the prompts used within this **Smartcut**.





Al Upskilling For Your Organization

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